



Healthy Habits for Happy Smiles: Empowering Kids and Parents with Oral Health IQ

At Intiveo, we understand that good oral hygiene habits are crucial for children's overall health. Although parents do their best to teach their children about oral health, sometimes it can be challenging to find the right information. So let's explore how dental practices can use patient engagement strategies to empower families with accurate oral health information and improve their "oral health IQ."

What is "Oral Health IQ"?



It's a measure of a person's knowledge and understanding of oral health and hygiene.



By improving "oral health IQ," families can better prevent tooth decay, gum disease, and other oral health problems.

So, how can dental practices use patient engagement strategies to help improve “oral health IQ” among families?

Automate recall reminders	Engage children with interactive educational materials	Encourage questions and provide online resources for ongoing learning at home
<p>Set up automated reminders to be sent to parents via email, text, or voice message to remind them of upcoming dental appointments. This ensures that patients are coming in for regular checkups to prevent any oral health issues from arising.</p>	<p>Use a two-way chat tool to send out fun and engaging educational materials such as videos and quizzes, that can help children retain important oral health information and establish healthy habits for life.</p>	<p>With online resources, patients can easily access and refer back to important information, without worrying about losing pamphlets.</p>

Improving “oral health IQ” doesn’t just benefit families - it helps dental practices too!

Improved patient satisfaction	Reduced risk of dental problems	Increased revenue
<p>When families have a better understanding of oral health, they’re more likely to feel confident and satisfied with their dental care experience.</p>	<p>By educating families about proper oral hygiene habits, dental practices can help prevent common dental problems like cavities.</p>	<p>Regular dental checkups and treatments are crucial for maintaining good oral health. By improving “oral health IQ” among families, dental practices can encourage regular visits and increase revenue.</p>

At Intiveo, we’re committed to providing innovative patient engagement solutions that help dental practices and families alike. Book a meeting to learn more about how we can help you improve “oral health IQ” among your patients!